

CLINTAR LONDON PROVES SEVEN REALLY IS LUCKY!



Congratulations, Clintar London!

Clintar Landscape Management is pleased to announce that our London franchise was honored with the 2009 Franchise of the Year Award at our recent Annual Conference. This is the seventh time our London franchise has received this award! The Franchise of the Year Award recognizes top-quality performance in Customer Service, Health and Safety, Human Resources and a host of other industry standards.

But it didn't stop there. Our London franchise also won awards for Best Facility and Best Fleet! Congratulations to Mike Malleck and Dave Moore, owners of the London franchise, and to their hardworking team for these acknowledgments of their ongoing commitment to quality landscape management.

CLINTAR CONTINUES RAISING THE BAR

Eight Clintar franchises were recently honored with the President's Circle Award at our Annual Conference. The President's Circle Award recognizes top-quality performance based on the Professional Business Standards Review.

Franchises were scored in a variety of areas, including:

- Administration
- Sales and Customer Service
- Financial Control
- Financial Performance
- Human Resources
- Marketing
- Owner's Involvement
- Health and Safety
- Operations

Each year, this prestigious honor is given to those franchises that exceed industry standards.

Congratulations to the **Barrie, Hamilton, Kitchener, London, Markham, Moncton, Newmarket** and **West Palm Beach** teams on their impressive achievements!



Back row (left to right): Pat Hester (Barrie, ON); Mike Malleck (London, ON); Dave Moore (London, ON); Rod Pring (Hamilton, ON); Norm Van Duyn (Markham, ON); Neno Krnjajic (Newmarket, ON); Simon Polzer (West Palm Beach, FL).

Front row (left to right): Jim Maloney (Kitchener, ON); Kevin Cox (Moncton, NB); Shane Humble (West Palm Beach, FL).

Seated at front: Clintar Landscape Management President Bob Wilton.

The logo for Clintar, featuring the name in a white, bold, sans-serif font inside a green oval with a white border. The oval is set against a background of green and white horizontal stripes that extend to the left and right.

MIX IT UP FOR VARIETY

Looking for a way to have visual interest on your property all year long? Clintar can achieve a beautiful effect by blending annuals and perennials or annuals and spring-flowering bulbs in the same bed. Since annuals aren't permanent plants, it makes sense to combine them with other, longer-lasting specimens.

Perennials and bulbs provide spectacular blossoms in colors and forms that often aren't found in annuals. By combining all three, we can significantly lengthen the blooming period while creating a scene that's rich in contrasting colors. It may even be possible to have blooms on your property for up to seven months out of the year.

Mixed planting beds do require a little extra planning, but the resulting colors and varieties are well worth the extra effort. Give Clintar a call today if you'd like to learn more about mixing it up on your property!



CLINTAR KEEPS YOUR GREEN INVESTMENT GROWING

The lawn, trees and shrubs on your property clean and filter water and air, produce a tremendous amount of oxygen, and can even provide natural air conditioning in the summer while adding to your property's insulation in the winter. Turf and trees can also absorb sound very efficiently to create more peaceful surroundings, and work well for screening and separating different parts of your property.

In addition, most trees and shrubs provide a changing palette of colors and textures throughout the seasons. When you consider the aesthetics of natural beauty combined with the practical and scientific benefits, the importance of your lawn and landscape investment becomes very clear.

Every landscape – no matter how large or small – is a valuable part of the larger green investment we all share. At Clintar Landscape Management, we enjoy working with nature to maintain beautiful turf and trees that add to the value of your property with each passing year.

Our goal in this newsletter is to help increase the functionality, enjoyment and value of your property. We'll keep you informed of company news and pass on useful ideas and suggestions. We'll try to explain how and why things happen the way they do and make sure you're aware of important seasonal needs.

We look forward to working with you this year. Together, we can make the most of your green investment.



We're here to help your property reach its true potential.



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MULCH IMPROVES BOTH CURB APPEAL AND PLANT HEALTH

For a more well-kempt property and stronger, healthier, more beautiful landscape plants, you can't beat mulch. There are many types available for use throughout your landscape, including both organic and inorganic varieties. While mulch will certainly improve the physical appearance of your property, the benefits it has to offer your trees, shrubs and planting beds run far deeper than looks.

MULCHING FOR PLANT HEALTH

Mulch conserves moisture by protecting the soil from drying out, and has been shown to reduce moisture loss by as much as 21% during the summer months. Mulch also helps to control erosion, and reduces competition between your landscape plantings and grass for water and nutrients. By keeping the soil around your landscape plantings cool, moist and shaded, mulch helps to control the growth of weeds and undesirable grasses that

grow better in hot, dry conditions. Mulch can keep roots cool too, helping to prevent root growth from slowing down as temperatures grow higher. And finally, organic mulches can add nutrients to your soil to improve its overall fertility.

PROPER APPLICATION

For the best results, Clintar will clear your planting beds of any existing weeds before mulch is applied. We'll also edge your beds 3" to 4" deep with a sharp spade before mulching. This will stop any nearby turf grass from sending new shoots up through the mulch. In addition, we'll take care not to pile mulch up against the trunks and stems of your trees and shrubs. Diseases are more likely to develop if trunks and stems are subjected to constantly moist conditions.

To learn more about the many benefits of mulch, feel free to give us a call anytime.



KEY POINTS

- Mulch is more than a finishing touch.
- Mulch discourages weeds and unwanted grasses.
- Mulch can also prevent root growth from slowing in higher temperatures.

REJUVENATING OLDER LANDSCAPES

PLAN AHEAD TO SAVE TIME AND MONEY

As you walk around your property, are you happy with what you see? Every landscape can use improvements from time to time... especially those that haven't been updated in a while. If you're thinking about making some changes, a master plan will help to ensure the success of your project.

DEVELOPING YOUR PLAN

Every landscape is composed of separate parts, such as walkways, hedges, trees, drives, lawns and even storage areas. If you're like many property owners, you may not have the financial resources to tackle all

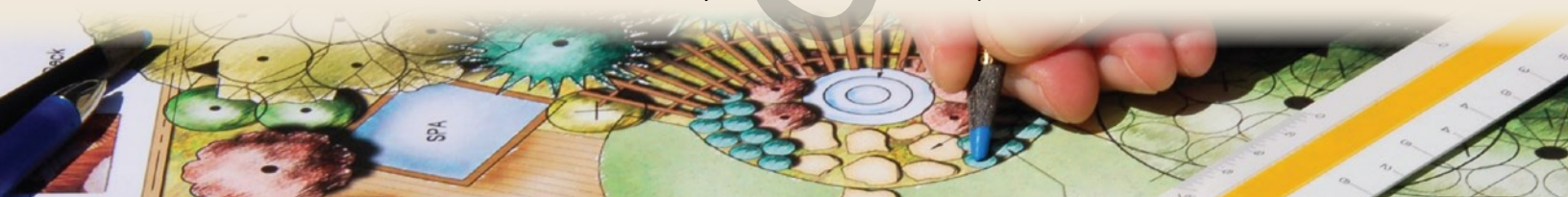
of these areas at once. That's where master landscape planning helps. Sticking to a master landscape plan will allow for the completion of parts of your landscape in stages or over several years according to your available resources.

First, we'll sketch out your property, showing the whole landscape and its relationship to your building and any hardscaping elements (such as decks, drives or patios). Next, we'll add the details of your landscape, including the locations of beds, landscape plants and lawn areas. Then, we'll include any new lawn and landscape

projects you have in mind and mark them in order of priority.

Of course, we'll be sure to plan each part of your new landscape to relate in some way to the others. This will help to develop a well-coordinated look.

Careful planning now will result in a beautiful landscape that improves the value of your property for years to come. For more information on landscape planning, or to schedule a meeting with one of our professional designers, give Clintar a call today.





Professional knowledge means more professional results. At Clintar Landscape Management, we take certification very seriously. Our crews

WHAT DOES CERTIFICATION MEAN TO YOU?

are required to meet special training and testing requirements in order to be licensed or certified to work on your property. Then, for certification to be maintained, ongoing education and training continue every year.

At Clintar, we not only know what we're doing, but how to do it best. You can count on our certified landscape professionals, listed below, to help your property reach its true potential.

Certified Horticultural Technicians



Barrie:

- Jennifer Haldane, CHT
- Pat Hester, CHT
- Liam Ross, CHT

Brampton:

- Sean Hayes, CHT

Fredericton:

- John Stewart, CHT

Halifax:

- Doug Conrad, CHT, CLP, CLD
- Steve MacDonald, CHT
- Greg Richard, CHT

Hamilton:

- Matt Burke, CHT
- Mike Cowan, CHT
- James Heyink, CHT
- Rod Pring, CHT

Kitchener:

- Richard Van Dergulik, CHT
- Jared Hasen, CHT
- Jeff Conrad, CHT
- Matt Hart, CHT, CLP
- Chris Huebert, CHT
- Scott Scherrer, CHT
- Brian Truax, CHT
- Jim Maloney, CHT
- Dan Smiley, CHT

London:

- Andrew Donaldson, CHT
- Scott MacInnes, CHT
- Jeff Eidsness, CHT
- Mike Malleck, CHT
- Dave Moore, CHT
- Chris Pellizzari, CHT
- Adam Tyman, CHT

Mississauga East:

- Michelle Lynn, CHT

Mississauga West:

- Alan Malcomson, CHT
- Luca Farneti, CHT

Markham:

- Angelo Calitri, CHT
- Simon Prine, CHT
- Tony Russo, CHT
- Norm Van Duyn, CHT

Moncton:

- Brandon Cox, CHT
- Kevin Cox, CHT
- Jean Poirier, CHT, CIT

Ottawa:

- Chris Burns, CHT

Saint John:

- Pat Savoy, CHT

Toronto Downtown:

- Alex Brennan, CHT
- Andrew Desjardins, CHT
- Andrew Kousik, CHT

Toronto East:

- Mike Cordick, CHT
- Tjeerd ten Hove, CHT

Toronto West:

- Marc Blake, CHT
- Ryan Blake, CHT

Support Office:

- John O'Leary, CHT
- Terry Nicholson, CHT
- Jeff Gilberds, CHT, CLP
- Todd Wilton, CHT
- Jason Wilton, CHT

Landscape Maintenance Technicians



West Palm Beach, Florida:

- Shane Humble, FCLMT
- Brandon Ohm, FCLMT
- Steve Suarez, FCLMT

Certified Landscape Professionals



Halifax:

- Doug Conrad, CLP, CHT, CLD

Kitchener:

- Matt Hart, CLP, CHT

Hamilton:

- Tracy Pring, CLP

Support Office:

- Jeff Gilberds, CHT, CLP

Certified Irrigation Technicians

London:

- Jeremy Sanders, CIT

Kitchener:

- Paul Schnarr, CIT

Hamilton:

- Ryan Smith, CIT

Moncton:

- Jean Poirier, CIT

Toronto West:

- Joe Diflorio, CIT

Certified Snow Professional



Niagara:

- Paul Taylor, CSP